



NOMINATION FORM 2018

mBillionth Award recognises and felicitates innovations and excellence in development and use of mobile applications and best practices in the delivery of mobile content and services, across eight South Asian countries. We recommend the nominees to go through the guidelines before filling up the nomination form.

GENERAL GUIDELINES

- We suggest you provide accurate and appropriate information so that the Jurors have enough information to best understand and judge your product/application.
- Kindly use one primary email address throughout the nomination process and communication to ensure smooth flow of information.
- You are advised to attach a presentation and/or a short video about your product/application with this nomination form, else the application will be considered incomplete. All mobile applications must be given access and passwords to download for jurors to be able to review all the features and functionalities of the product/application.
- No attachment should be bigger than 5MB.

EVALUATION CRITERIA

- Quality of Content & Service Delivery
- Impact, Accesibility & Substainability
- Ease of Functionality & Navigation
- Uniquesness & Strategic Value
- Replicability & Utility

Category applied for

A	Organisation's Details	Type Below
1	Name of the Organisation/Company*	
2	Contact Person/Representative*	
3	Email ID*	
4	Mobile Number*	
5	Telephone Number	
6	Contact Address*	
7	City*	
8	State*	
9	Pincode*	
10	Country*	--Select the country name--
11	Organisation Brief (100 words)*	

B	Product/Application Details	Type Below
1	Name of the nominated product/application*	
2	Launch date of the product/application*	
3	For mobile applications, please mention the number of downloads till date	
4	Name of languages supported by the product/application*	
5	What problem is your product/application trying to solve? (200 words)*	
6	Product/application brief (<250 words)*	

B	Product/Application Details	Type Below
7	Product/application features, benefits and uniqueness (<250 words)*	
8	Who designed the application?	
9	Is your productf/application avaialable on an app store?*	☐ Yes* ☐ No If yes* which app store?
10	Is it available for a free download?*	☐ Yes ☐ No
11	Does it require a user log in?*	☐ Yes ☐ No
12	Explain the paid model, if any	
13	Please provide a login ID and password of the product application for testing and evaluation purposes	

B	Product/Application Details	Type Below
14	What is the impact of your product / application so far? (<200 words)*	
15	Have you ever applied for any award organised by Digital Empowerment Foundation?*	☐ Yes* ☐ No If yes*: Name of the award: Name of applicaton: Were you a winner?
16	Please share revelent links of your product/application*	Application website: Organisational website: Facebook: Twitter: Instagram: Youtube: Download link: Others:
17	Please share links to some relevent online resource (brochure, media, reports, partner/client, vendor, websites, info pages, and other collaterals etc.)	
18	Please attach a demo presentation about your product/application (.pdf, .ppt, .pptx format and in 5 slides only)*	
19	Demo Video (.wmv, .mpg, .avi, .mov, .mp4 format only. Maximum file size 5 MB)*	
20	Logo of the product/application if any (.eps, .cdr, .pdf, .png or .jpeg format only. Max size - 2MB, Size must be 1000 px or more in width and 300 dpi resolution)*	
21	If your application is shortlisted as a Finalist or winner, who should the certificate be awarded to?*	☐ Organisation's Name ☐ Product/Application's Name

Submit

Reset

Please save the form with all details and email it to us at mbillionth@defindia.net along with neccessary attachments.

For any technical query or more information, please write to Shreya Chatterjee: shreya@defindia.org or call us at +91-11-42233122/117